



2018 ABA Expo Sponsorship Opportunities

Presenting Sponsor	Package Pricing
<ul style="list-style-type: none">• Double booth in Premier location• Company name/logo displayed on all marketing material• Company name/logo displayed on event signage and advertising• Social Media exposure leading up to event• Link from ABA Expo website to company homepage• Recognition in pre-Expo ABA events• One full page ad in event guide• 150 word company description and logo in event guide• Recognition on Entry Hall banner• Collateral distribution at Expo welcome area• On-Site recognition at After Hours and Expo opening• “Come see us at the Expo” Video testimonial and social media	
Platinum Sponsor	\$2,500
<ul style="list-style-type: none">• Booth in Premier location• Company name/logo displayed on all marketing material• Company name/logo displayed on event signage and advertising• Social Media exposure leading up to event• Link from ABA Expo website to company homepage• Recognition in pre-Expo ABA events• One full page ad in event guide• 150 word company description and logo in event guide• Recognition on Entry Hall banner• Collateral distribution at Expo welcome area• On-Site recognition at After Hours and Expo opening• “Come see us at the Expo” Video testimonial and social media	

Gold Sponsor	\$2,000
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- Booth in Premier location
- Company name/logo displayed on some marketing material
- Company name/logo displayed on event signage and advertising
- Social Media exposure leading up to event
- Link from ABA Expo website to company homepage
- Recognition in pre-Expo ABA events
- Half-page ad in event guide
- 100 word company description and logo in event guide
- Recognition on banner in Expo hall
- Collateral distribution at Expo welcome area
- On-Site recognition at After Hours and Expo opening
- “Come see us at the Expo” Video testimonial and social media

Silver Sponsor	\$1,250
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- Booth in Premier location
- Company name/logo displayed on some marketing material
- Company name/logo displayed on event signage and advertising
- Social Media exposure leading up to event
- Link from ABA Expo website to company homepage
- Quarter-page ad in event guide
- 50 word company description and logo in event guide
- Recognition on banner in Expo hall
- Collateral distribution at Expo welcome area
- On-Site recognition at After Hours and Expo opening
- “Come see us at the Expo” Video testimonial and social media